

台灣亮起來

華美新創





華美新創中心成立於美國洛杉磯的Walnut Business Park

宗旨

華美新創中心是台灣創業楷模「艾迪索科技股份有限公司 (Adesso Inc.)」古紹崙董事長成立於美國洛杉磯 **Adesso Nonprofit Foundation** 的非營利組織。成立的主要宗旨在於結合美國當地的華人會計師公會、律師公會、醫師公會、銀行金融、建築公會、房地產、飯店旅遊業者、通路商、傑出企業家、教育學者和地方政府，提供台灣創業楷模獎，國家磐石獎和小巨人獎傑出企業拓展國際經貿，來美國發展的當地化諮詢與服務。

華美新創園區內可提供辦公室、會議室、倉庫物流、人員聘用、通路發展的諮詢或租賃服務，協助來美投資發展的台灣傑出企業能夠在最短的時間之內，熟悉當地法律、稅務、品牌通路的運作模式，並迅速融入當地生活，讓台灣的企業更容易邁向國際化，在世界各地發光發亮！



創辦人簡介

董事長古紹崙 (Allen Ku)

- 中華民國第44屆、海外華人第30屆創業楷模暨創業相扶獎得獎人
- 2022年全美傑出亞裔工程師獎
- 艾迪索科技股份有限公司 (Adesso Inc.) 董事長

跨國企業

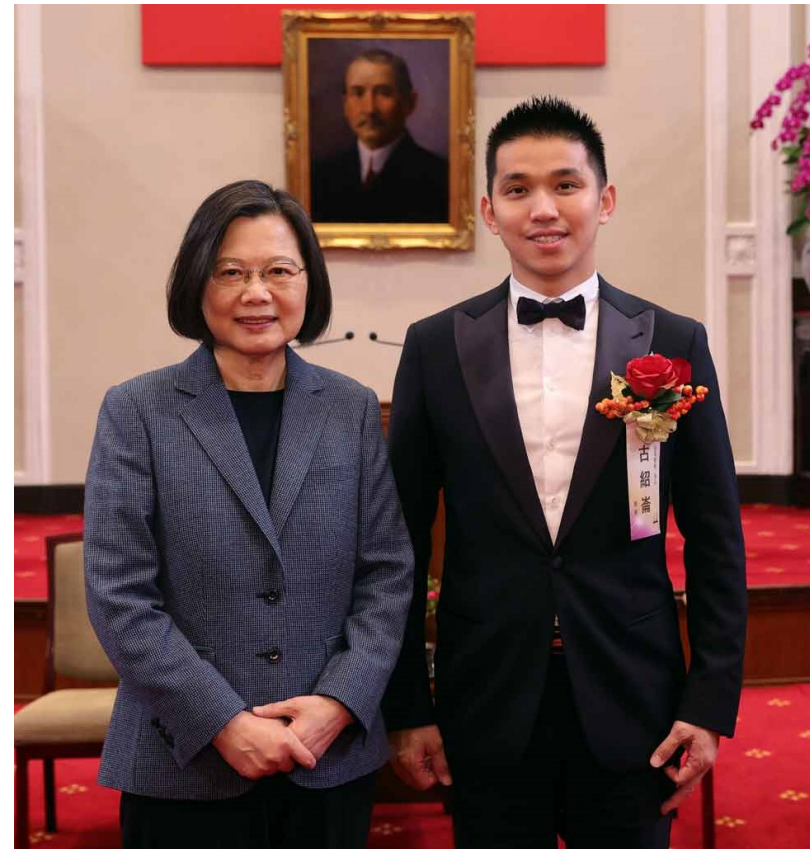
- 總部位於美國洛杉磯, 並在加拿大、英國、台灣、大陸設立分公司。
- 企業致力於電腦周邊設備、安全監控設備、行車記錄儀、汽車配件的創新研發與品牌通路的發展。旗下已經有多達300種產品, 成為全美前三大通路商。

• 經營品牌網站:

www.adesso.com

www.gyration.com

www.mygekogear.com





創業楷模獎

磐石獎

小巨人獎

華美新創園區



會計師	律師	醫師	金融理財
北美華人會計師協會 (SACPAA)	台美律師協會 (TALA)	北美台灣人醫師協會 (NATMA)	美華銀行公會 (NACAB)
保險業	房地產	教育機構	旅遊業者
華人保險理財協會 (CAIFPA)	美國華人建築公會 (CACFP)	北美台灣人教授協會 (NATPA)	南加台灣旅館業公會 (THMASC)
教育學者		地方政府	
辦公室	倉庫物流	短期居住	人員聘用
通路發展			

U.S.A.



Canada

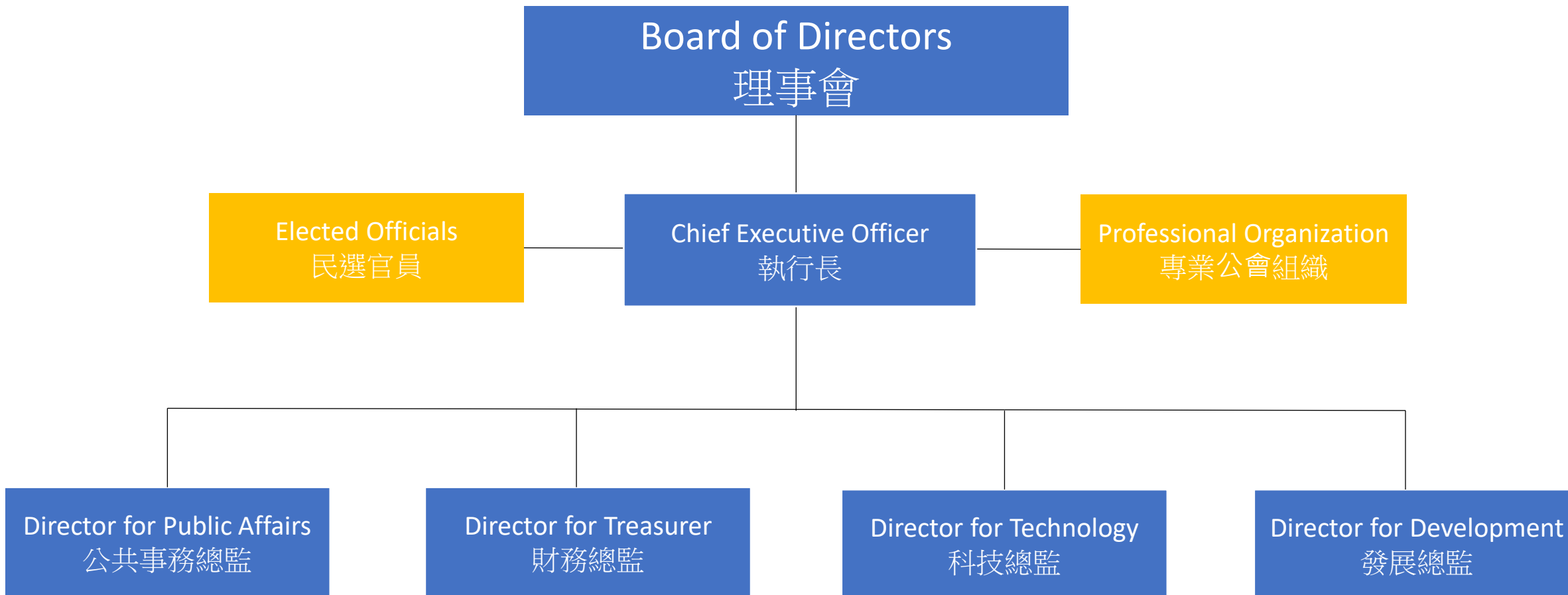


U.S.A.



Canada





華美新創中心是成立於美國洛杉磯Walnut Business Park 的非營利組織。成立的主要宗旨在於結合美國當地的華人會計師公會、律師公會、醫師公會、銀行金融、建築公會、房地產、飯店旅遊業者、通路商、傑出企業家、教育學者和地方政府，提供台灣創業楷模獎，國家磐石獎和小巨人獎傑出企業拓展國際經貿，來美國發展的當地化諮詢與服務。



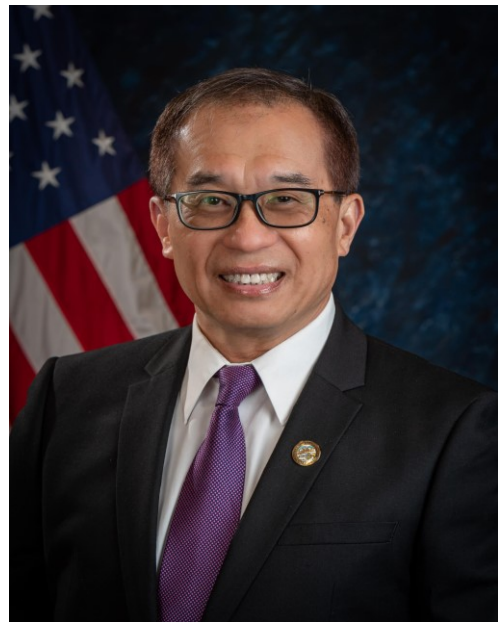
Bob Archuleta

California State Senator



Allen Wu

Walnut Council Member



Mary Su

Former Walnut City Mayor



Andrew Chou

Diamond Bar City Mayor



Chiayu Teng

Diamond Bar Council Member





會計師

北美華人會計師協會
(SACPAA)

律師

台美律師協會
(TALA)

醫師

北美台灣人醫師協會
(NATMA)

金融理財

美華銀行公會
(NACAB)

保險業

華人保險理財協會
(CAIFPA)

房地產

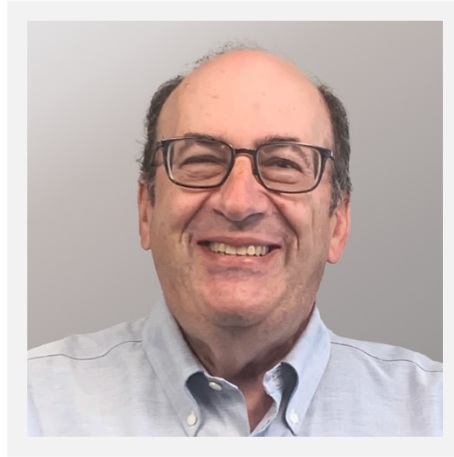
美國華人建築公會
(CACP)

教育機構

北美台灣人教授協會
(NATPA)

旅遊業者

南加台灣旅館業公會
(THMASC)



Adam Levin, CEO



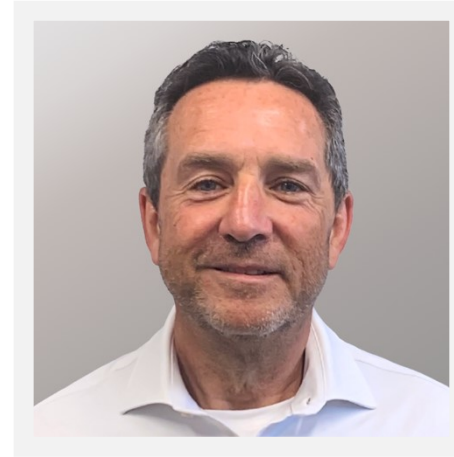
- More than 40 years of global sales and marketing experience in the consumer electronics industry
- Strong executive-level relationships with retailers, distributors and other industry professionals that are invaluable to client success
- Participation through the years on many executive boards for consumer tech companies



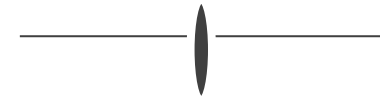
Ed Anderson, President



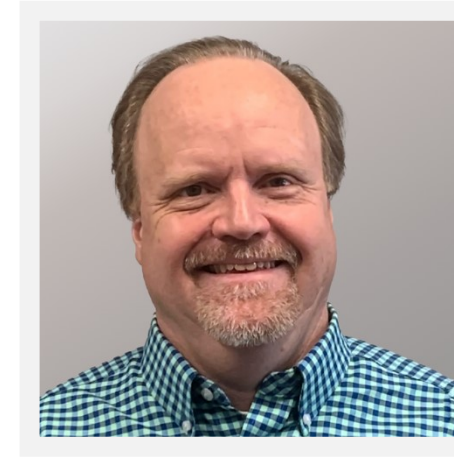
- More than 30 years of experience in the consumer electronics industry in the US and Europe.
- Leads the strategy consulting side of the business and oversees all sales and strategy projects.
- Extensive retail and consulting experience working with vendors in the IT and CE industry on all aspects of their retail, brand, and product strategies, as well as long-standing retail relationships in the US and Europe.



Bob Marcantonio, President Emeritas



- More than 35 years of global executive sales & marketing experience
- A complete understanding of the channels and trends in consumer electronics and very knowledgeable in all aspects of the product development process
- Experienced negotiator for client partnerships. Continues to play an active leadership role in all go to market sales projects



Eric Holdren, Director



- Industry veteran with 35 years of extensive retail management and sales experience
- Leads all aspects of go to market launch projects from inception to placement in retail and other channels
- Able to guide new vendors through the many requirements to secure needed resources to launch a product, from packaging to distribution to PR and advertising firms



Distributors



Reseller / eRetailer





Introduce your products to U.S. retailers:



Hammacher
Schlemmer

TOUCH OF MODERN

MICRO CENTER
computers & electronics



amazon



ebay

Walmart 

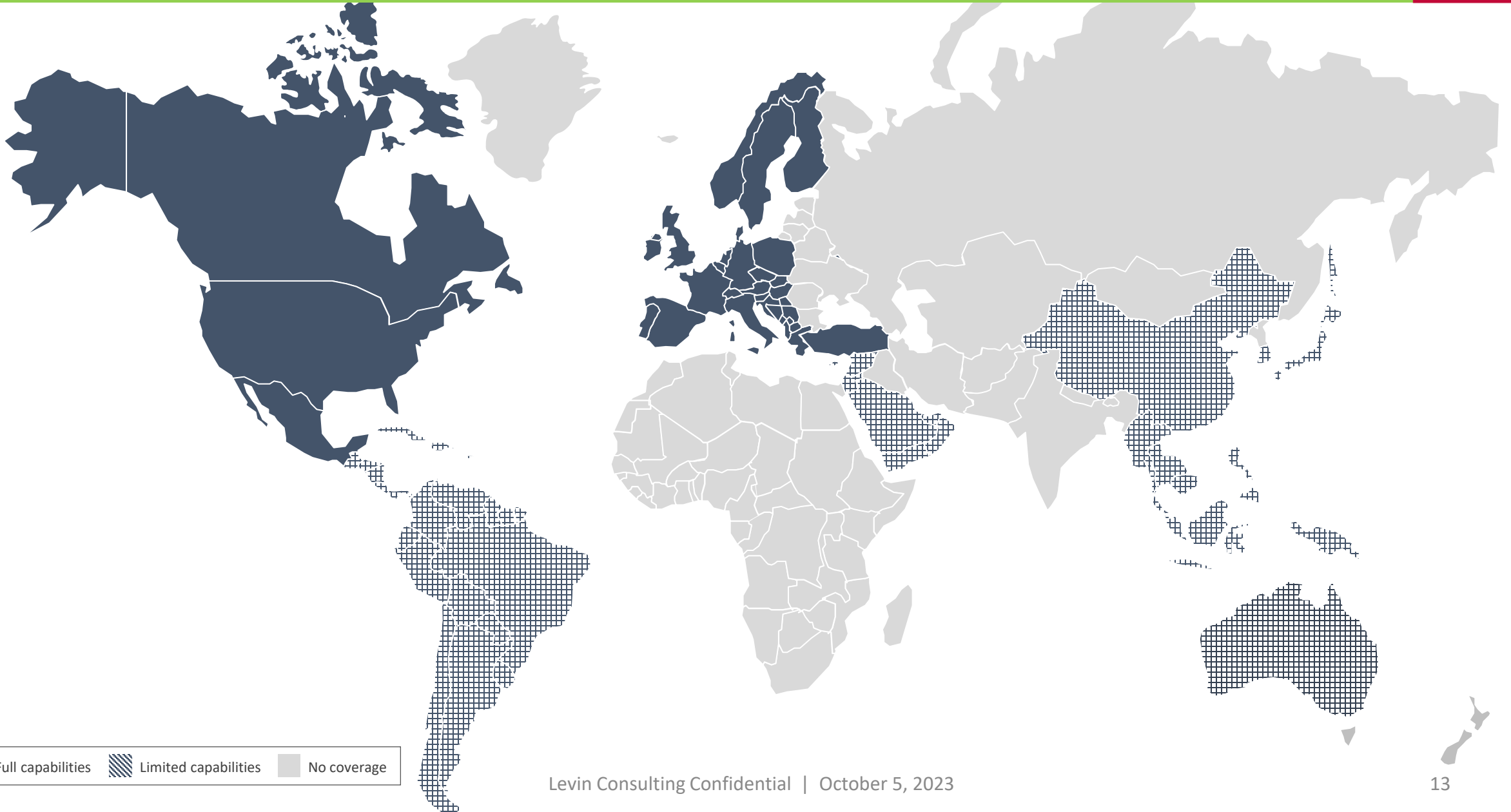
Provide Service:

- Store Setup
- Content Development & Optimization
- Reseller Management
- Pricing & Promotional Management
- Advertising Strategy & Management
- Search Optimization
- Vendor Central/Seller Central Management
- Display Advertising Management
- Inventory Purchase, Warehousing & Management



Consumer Electronics & MAJAP	Office Superstores	Print Catalog & ecommerce			
ABC Warehouse (NATM)	42	Fedex Office & Print Centers	1200	BlueStem Brands (Fingerhut)	
ABT (NATM)	1	Grand and Toy (Canada)	14	Frontgate (Cinmar)	
Adorama	1	Office Depot/Office Max	1400	Hammacher Schlemmer	
Altex Computers & Elec.	8	Staples	1521	Heartland America	
B&H Photo	1	Staples (Canada)	311	LTD Commodities	
BestBuy	1042	W.B. Mason	60	Mason Companies	
BestBuy (Canada)	164			Preferred Living (Sportys)	
BrandsMart (NATM)	9			ProVantage	
Conns	196			Seventh Avenue (Colony Brands)	
Electronics Express (NATM)	16			Sharper Image	
Focus Camera	2			Sporty's	
London Drugs (Canada)	78			Wintson Brands	
MicroCenter	25				
PC Richard (NATM)	66				
The Source (Canada)	400+				
Visions (Canada)	43				
Airport Retail		Warehouse Clubs		.Com Retailers	
3Sixty Duty Free	41	BiMart	80	Amazon.Com	
Dufry	2300	BJ's Warehouse	235	Beach Camera (BuyDig.com)	
Flemingo International	55	Costco Wholesale	597	BestBuy.com	
Hudson Group	1000	Costco Wholesale (Canada)	108	Bjs.com	
InMotion Entertainment	117	PriceSmart	51	Costco.com (Costco)	
Paradies Lagardère	1035	Restaurant Depot	139	Datavision	
Stellar Partners	100+	Sam's Club	600	Dell	
Travel Centers of America	270			FabFitFun	
World Duty Free Group	550			GroupOn	
		Corporate Reseller		LuggagePros.com	---
		CDW		New Egg.com	
		Connection		Overstock.com	
		Insight		Quill (a Staples Co.)	
		Multiple Zones (PC/MacZone)		SamsClub.com (Sams Club)	
		PCM (PC/Mac Mall/TigerDirect)		SnackMagic	
		SHI		Staples.com / StaplesAdvantage.com (Staples)	
		On-Air Retail and .com		Target.com (Target Stores)	
		Home Shopping Network		TouchOfModern.com	
		QVC		UncommonGoods.com	
		ShopHQ (formally evine)		Walmart.com (Walmart)	
		The Shopping Channel (Canada)		Wayfair.com	
				Woot.com	
		Toy/Console/Hobby/Trend Retail		Zappos.com	
		FYE	206	Zoro.com	
		Game Stop	2949	Zulily.com	
		Game Stop (Canada)	216		
		ThinkGeek (Gamestop)	31		
		Home Improvement		Mobile Market	
		Ace Hardware	5000+	AT&T	
		Blain Fleet Farm	44	Go Wireless	40
		Fleet Farm	47	T-Mobile	5500+
		Granger	200	US Cellular	
		Harbor Freight	1000+	Verizon	
		Home Depot	2006		
		Lowe's	2181		
		Menards	336		
		Northern Tool and Equipment	137		
		Tractor Supply	2190		
		True Value	2046		
Department Stores					
Andersons	80+				
Bealls (Belks)	400				
Bosco's	49				
Dillard's	282				
JC Penny	667				
Kohl's	1165				
Macy's	512				
Nordstrom	358				

Apple Retailers	Sporting Goods / Outdoors	Closeout / Off-Price Retailers	
Apple Stores	271	Beall's / Burkes Outlet	560+
iStore	23	Bargain Hunt	45
Small Dog Electronics	1	Big Lots	1410
		Dollar General	1200
		Dollar Tree	7000+
		Family Dollar (a Dollar Tree co)	8000+
		Five Below, Inc.	1340
		Gabes	169
		Ocean State Job Lot	145
		Roses Express (VW Stores Inc)	175
		Ross Stores	908
		TJ Maxx	1286
Military Retail		Convenience * Travel Stores	
AAFES	4920	7 - Eleven	9999+
Coast Guard Exchange	64	Casey's	1200
Marine Exchange	17	CircleK	7230
Nexcom	300+	Faber Coe and Greg, Inc	54
Canadian Forces Exchange	35	Kum and Go	430
		Love's Travel Shops	500+
		Pilot Stores/Flying J	1000+
		QuickTrip	850
		RaceTrac	600+
		Sheetz	600+
		Speedway	4000+
		Wawa	900+
Automotive Retail	Educational Resellers	Buying Groups & Assoc.	
Advanced Auto Parts	3400	Academic Superstore	
AutoZone	5200	B&N College Bookstore	
Canadian Tire	487	Educators Resource	
NAPA	5800	PC University Dsistributors	
O'Reilly Auto Parts	3600	Journey Ed	
Pep Boys	700+		
Tire Kingdom	1200		
Grocery / Drug Stores	Promotional/Rewards	Specialty Retail	
Albertsons	2200	Augeo Marketing	
Aldi	2244	Jeckei	
Big Y	72	NDN Promotions	
BiMart	80	OC Tanner	
Buy-Rite Drugs	10	Oneline Rewards	
CVS	7400	PurchasingPower.com	
Fred Meyer Stores (Kroger Co)	127	RMS	
Harris Teeter	260	Rymax	
HEB	340		
HEB (Mexico)	39		
Hi-School Pharmacy, Inc	15		
Kenny Drugs	100		
Kroger	3000+		
Lewis Drug	57		
Meijer	253		
Price Chopper/Market32	130		
Rite Aid	2500		
Shoprite	322		
Stew Leonards	6		
Stop & Shop	450		
Walgreens	7580		
Wegmans	106		
Pets	Bookstores	Distribution	
Pet Supply Plus	265	AB Distributors	
Petco	1150	Atlantia (Canada)	
PetSmart	1362	D&H Distributors	
		Douglas Stewart	
		IngramMicro (US and Canada)	
		Next Level Distribution	
		spa, Inc.	
		Superior	
		TD Synnex	
		Visco Entertainment	
		VoiceComm	
		Xcel (Canada)	



■ Full capabilities ■ Limited capabilities ■ No coverage

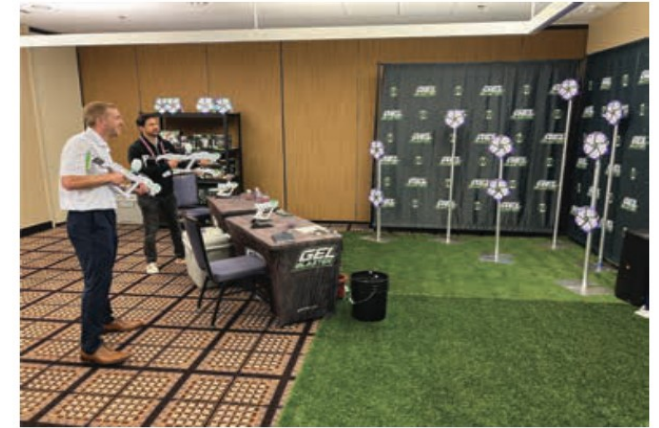




Tech Connect LIVE 2023 Attendees:



Showcase your latest innovations



Platinum Level includes a private meeting room, ideal for interactive product demonstrations



Captivate buyers in boardroom presentations



Pre-scheduled, one-on-one meetings in your booth



指導單位
經濟部 僑務委員會 經濟部中小企業處

主辦單位
中華民國全國創新創業總會

中華民國 海外華人
4430 創業楷模相扶
Model of Entrepreneurs Awards
頒獎典禮





31st 國家磐石獎

24th 海外台商磐石獎 頒獎典禮

The Awards Ceremony of the 31st National Awards of Outstanding SMEs and the 24th Outstanding Overseas Taiwanese SMEs Awards

主辦單位：經濟部、僑務委員會、中華民國工商發展策進會、中華民國對外貿易發展協會、財團法人中僑聯合會、財團法人僑務發展基金會、財團法人僑務服務中心、財團法人僑務服務中心、財團法人僑務服務中心



24th





華美新創

目標產業 (Smartphone)



華美新創

目標產業
(Surveillance Camera system)



Security Cameras and 16 Channel NVR



16
CHANNEL

4K

H.265

ONVIF¹

HDMI

VGA

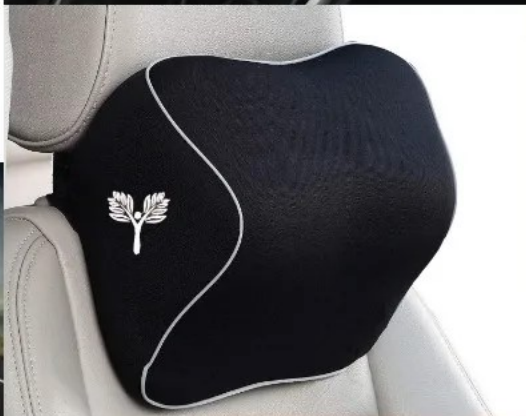
Support
2SATA
HDD

20TB
MAX
STORAGE


CLOUD
SERVICES

華美新創

目標產業 (Auto Parts/Accessories)







- 新創中心的創辦人與成員皆具有豐富的經驗和當地專業知識可為企業提供必要的資源和支持。幫助企業建立好國際市場的行銷、營運、物流、人資四大模組。
- 新創中心從基礎的指導和諮詢, 到進階的通路開發, 可提供共享資源與多家廠商合作, 廣泛地應用於各種產業。
- 考慮到未來數位化, 科技化的全球發展, 除了電腦周邊設備, 手機配件, 網路安全監控設備, 汽車配件的重點發展外, 未來也會積極發展綠色能源的相關領域。並進行上中下游有關的垂直整合與投資佈局。